# It’s not OK Campaign Community Evaluation Project – March 2015

# Appendix 2: Participants

In total, 73 people, across seven sites, participated in a combination of individual, small group and workshop interviews. The majority of participants were female (n=43, 59% compared to 30 male participants).

In all seven case study sites participants had been involved with local Campaign planning and / or implementation. Only in Gisborne were some participants interviewed solely because of their perceptions and experiences of the local Campaign.

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| **Case Study Site** | **Participants** | **n** | **%** |
| **Counties Manukau Rugby League** | **Gender** |
| Male | 3 | 60% |
| Female | 2 | 40% |
| **Role** |
| Rugby League club representative | 2 | 40% |
| Counties Manukau Rugby League staff member | 3 | 60% |
| **Total** | **5** | **100** |
| **Case Study Site** | **Participants** | **n** | **%** |
| **Gisborne** | **Gender** |
| Male | 8 | 47% |
| Female | 9 | 53% |
| **Role** |
| Tauawhi representative | 7 | 41% |
| Police representative | 3 | 18% |
| Government agency representative | 2 | 12% |
| Social service provider | 5 | 29% |
| **Total** | **17** | **100** |
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| **Case Study Site** | **Participants** | **n** | **%** |
| **Levin** | **Gender** |
| Male | 3 | 60% |
| Female | 2 | 40% |
| **Role** |
| Family Violence Coordinator | 1 | 20% |
| Police representatives | 2 | 40% |
| Community representatives | 2 | 40% |
| **Total** | **5** | **100%** |
| **Case Study Site** | **Participants** | **n** | **%** |
| **New Plymouth** | **Gender** |
| Male | 2 | 60% |
| Female | 9 | 40% |
| **Role** |
| Family Violence Coordinator | 1 | 9% |
| Social service provider | 7 | 64% |
| Government agency representative | 3 | 27% |
| **Total** | **11** | **100%** |
| **Case Study Site** | **Participants** | **n** | **%** |
| **Ohakune** | **Gender** |
| Male | 2 | 67% |
| Female | 1 | 33% |
| **Role** |
| Community Support Worker | 1 | 33% |
| Community Champion | 1 | 33% |
| Police representative | 1 | 33% |
| **Total** | **3** | **100** |
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| **Case Study Site** | **Participants** | **n** | **%** |
| **Paeroa** | **Gender** |
| Male | 10 | 59% |
| Female | 7 | 41% |
| **Role** |
| Prevention coordinator | 2 | 12% |
| Community Champion | 6 | 35% |
| Working Group member | 4 | 24% |
| Local government representative | 2 | 12% |
| Community member | 1 | 6% |
| Police representative | 2 | 12% |
| **Total** | **17** | **100** |
| **Case Study Site** | **Participants** | **n** | **%** |
| **Taupō** | **Gender** |
| Male | 2 | 13% |
| Female | 13 | 87% |
| **Role** |
| Family Violence Coordinator | 1 | 7% |
| Police representative | 1 | 7% |
| NZ Fire Service | 1 | 7% |
| Local media representative | 1 | 7% |
| District Health Board | 1 | 7% |
| Social service provider | 9 | 60% |
| Local government representative | 1 | 7% |
| **Total** | **15** | **100** |